

## **Entrepreneurship Development Cell**

The E-Cell named Yukta was founded in the year 2009-2010 on 18<sup>th</sup> March 2009 at the MKSSS's Cummins College of Engineering for Women.

### **Objectives**

1. Awareness drive about entrepreneurship among students
2. Develop conducive environment about entrepreneurship
3. Promote Entrepreneurship as a career profession
4. Mentoring and Support for interested entrepreneurs
5. Development of entrepreneurship skills

### **The structure of E Cell:**

#### **Faculty In charge:**

Ms Rohini Mulay  
BSc MDBA, Certified facilitator- EDII and NEN

Mr Makarand Velankar  
ME, DMM, Certified facilitator and mentor NEN

#### **Students E Leaders:**

1. Shachi Chaugule
2. Nikita Gandhi

### **ACTIVITIES OF E-CELL 2016-17**

- MKSSS'S Cummins college of Engineering has signed MOU (Term: 1<sup>st</sup> April 2016 to 31<sup>st</sup> March 2019) with National Entrepreneurship Network (NEN) to promote entrepreneurship among our students.
- 19 students have successfully completed "Orientation Program on Entrepreneurship" in the first batch of the course jointly offered by NEN and our college during January-February 2017.
- Mentoring and guidance to students for competition GOMC (Google online marketing challenge) from Google. Out of 8 groups participated, 3 groups cleared the first stage of competition with approval of pre-campaign report and they received \$ 250 in their Google AdWords account for the promotional activities in competition.
- Mr. Vasant Marathe from Swifts Limited Nasik, conducted nine interactive sessions to promote intrapreneurship along with entrepreneurship for final year students.
- Prof. Makarand Velankar has successfully completed mentoring course by NEN and is now a certified mentor for the guidance to entrepreneurs.